

### **Master of Business Administration - Topics for internal specialty exam**

- Organizational forms and structure
- Management functions and their role in organization
- Customer and importance of customer relations
- General Environment and its effect on Business
- Finance in organization, taxation and insurance

### **Literature:**

1. Management, 14th edition, Stephen P. Robbins, Mary A. Coulter, 2018
2. Principles of Marketing, Kotler, Ph; Armstrong, G.; 17th global edition; 2018
3. Brigham, E. F. & Ehrhardt, M. C. Financial Management, Theory & Practice, 16<sup>th</sup> Edition, 2019